

The United Nations Expert Group on Tourism Statistics

Jointly organized by UNSD and UNWTO Statistics Department

New York, 25-28 June 2007

Provisional Agenda

25 June - Morning session (Chair: Vladimir Markhonko, UNSD)

- 9:00 – 9:20 Registration
- 9:30 – 10:00 (1) Opening statement by UNSD Director
(2) Administrative matters
(3) Adoption of the agenda
- 10:00 – 10:30 (4) Activities leading to preparation of the provisional draft of International Recommendations on Tourism Statistics (IRTS) and expected outcomes of the EG meeting
- Joint UNWTO/UNSD presentation
- 10:30 – 10:50 *Coffee break*
- 10:50 – 12:30 (5) **Chapter 1. Development and needs of tourism statistics**
- Joint UNSD/UNWTO presentation
General discussion
- 12:30 – 14:00 *Lunch*

25 June - Afternoon session (Chair: Christopher Jackson, Statistics Canada)

- 14:00 – 15.30 (6) **Chapter 2. The demand perspective: Basic concepts and definitions**
- Travel and Tourism
 - Definitions
- UNWTO presentation
- 15:30 – 15:50 *Coffee break*
- 15.50 – 17.00 (7) **Chapter 2 (continued)**

- Forms of tourism
- International and domestic visitors
- Measuring flows of visitors

UNWTO presentation
General discussion

26 June - Morning session (Chair: Antonio Massieu, UNWTO)
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09.00 – 10.30 **(8) Chapter 3. The demand perspective: characterization of visitor and tourism trips**

- Personal characteristics of the visitor
- Characteristics of tourism trips

UNWTO presentation

10.30 – 10.50 *Coffee break*

10.30 – 12.30 **(9) Chapter 3 (continued)**

- Measuring the characteristics of tourism trips and visitors

UNWTO presentation
General discussion

12.30 – 14.00 *Lunch*

26 June - Afternoon session (Chair: [pending])

14.00 – 15.30 **(10) Chapter 4. The demand perspective: Tourism expenditure**

- Measuring the characteristics of tourism trips and visitors
- Coverage of tourism expenditure in terms of goods and services
- The when and where of tourism expenditure
- Categories of tourism expenditure
- Classification
- Measuring tourism expenditure

UNWTO presentation
General discussion

15:30 – 15:50 *Coffee break*

15.50 – 17.00 **(11) Chapter 5. Economic classifications of products and productive activities for tourism**

- Tourism expenditure and the product dimension
- Tourism-specific products
- From tourism-specific products to tourism-characteristic products and activities
- Tourism-characteristic products and activities

Joint UNSD/UNWTO presentation
General discussion

27 June - Morning session (Chair: Tom Ylkanen, Finland, Finnish Tourism Board)

09.00 – 10.30 **(12) Chapter 6. The supply perspective: concepts and definitions**

- The establishment as the basic unit
- Classifications
- Characterization of tourism industries
- Selected tourism industries and their typical output
- Measuring the supply of services of tourism industries

Joint UNSD/UNWTO presentation
General discussion

10.30 – 10.50 *Coffee break*

10.50 – 12.30 **(13) Chapter 7. Employment in the tourism industries**

- Concepts and definitions
- Employment as supply and demand of labour
- Classifications
- Measuring employment

ILO/UNWTO presentation
General discussion

12:30 – 14:00 *Lunch*

27 June - Afternoon session (Chair: Viviana Depino de Aviles, Argentina, INDEC)

14.00 – 15.30 **(14) Chapter 8. Understanding tourism in its relationship with other macroeconomic frameworks**

- The TSA approach
- Tourism and Balance of Payments
- Measuring tourism at sub-national levels
- Tourism and sustainability

UNWTO presentation
General discussion

15:30 – 15:50 *Coffee break*

15.00 – 17.00 **(15) Chapter 9. Supplementary topics (metadata, quality and dissemination)**

Joint UNSD/UNWTO presentation
General discussion

(16) Chapter 9. Supplementary topics (interagency cooperation, implementation programme and policy on future updates)

Joint UNSD/UNWTO presentation
General discussion

28 June - Morning session (Chair: Lydia Mbonde, South Africa NTA)

09.00 – 10.00 **(17) Update of *The Tourism Satellite Account: Recommended Methodological Framework***

UNWTO presentation

10.00 – 10.30 *Coffee break*

10.30 – 12.30 **(18) Update of *The Tourism Satellite Account: Recommended Methodological Framework* (continued)**

General discussion

13.00 – 14.00 *Lunch*

28 June - Afternoon session (Chair: Scott Meis, UNWTO consultant)

14.00 – 17.00 (19) Roundtable discussion on the EG conclusions

(20) Evaluation of the meeting

(21) Conclusion of the meeting